

Petek Göker Erköse

petek.goker@gmail.com

Education

- 2012 - PhD, History of Art, Istanbul University (One year Scientific Preparation, One year PhD Courses and passed the Doctoral Proficiency Exam)
- 2007-2010 Master of Arts, Anatolian Civilizations and Cultural Heritage Management, Department of Social Sciences, Koç University, Istanbul. Thesis: *Improving Cultural Tourism in Bergama: An Analysis of the potential for new cultural tourism products, including a Cultural Route between Mytilene and Bergama.* [GPA: 3,96]
- 2000-2003 Bachelor of Arts, Tourism Administration Department, Faculty of Applied Disciplines, Boğaziçi University, Istanbul. [GPA: 3,22]
- 1998-2000 Bachelor of Arts, Department of Tourism Management (Eng.-French), Faculty of Business, Dokuz Eylül University, Izmir. [GPA: 3,67.] Transfer to Boğaziçi University after French Preparation (one year) & Freshman Year.
- 1994-1998 Foreign Languages Section (English), Anatolian Teacher Training High School, Edirne.

Languages

- English: Fluent
- French: Good
- German: Intermediate

Work Experience

- 2017 - 2019 Events and Tours Manager, Cittur, Çimentaş Turistik İşletmeleri A.Ş.
- 01-06.2017 Instructor, History of Art Course (Undergraduate), Hotel Management Department, Ozyegin University.
- 2014 - 2015 Tutor in ALECTOR e-Course “HERISCOUT.”
- The ENPI CBC Project ALECTOR “Collaborative Networks of Multilevel Actors to advance Quality Standards for Heritage Tourism at Cross Border Level.” The e Class HERISCOUT is a Distance and e-Learning Course, especially designed to meet needs and requirements with the framework of the BLACK SEA CBC JOP Project ALECTOR.

HERISCOUT is a 4+1 Module e-distance and onsite course in heritage tourism. It is dedicated to explore the potential of heritage places may contribute to local development and offer quality experiences to visitors. 4 Teaching Modules, which were spread evenly over a period of 20 weeks from the 17th November 2014 to June 2015. The Tutor was responsible of checking the weekly exams, grading the participants and giving feedback on their answers.

- 2013 - 2016 Part-time Instructor, Tourism Administration Department, Boğaziçi University TRM 106 Anatolian Civilizations, TRM 307 Anatolian Mythologies.
- 2013 - 2015 Teaching Assistant to Prof. Meral Korzay. Tourism Administration Department, Boğaziçi University, TRM 541 Cultural Heritage Management Master Course. Trips organized within the scope of the this course include; Western Anatolia Cultural Heritage Management Trip (ancient sites visited with Excavation Directors: Troy, Pergamon, Sardis, Ephesus, Symrna, Aphrodisias) and Thrace Cultural Heritage Management Trip (cities visited: Edirne, Kırklareli, Tekirdağ)
- 2009 - 2013 Director, Arttravel, VIP Tourism, Istanbul
Design and organize national and international art travel programs and art-related projects. Arttravel operates globally in the cultural industry, designing high-end contemporary art tour programs for prominent art fairs, biennials and cultural events to a selected group of art collectors, artists and art lovers. Arttravel brings guests face to face with art and creative performances while facilitating networking between art professionals and art lovers. During Arttravel voyages, VIP event programs are enhanced by securing invitees to exclusive receptions and parties, select private collection tours and inspiring gallery and artist studio visits. Please find in Appendix III, the list of Arttravel tours organized and managed.
- 06-09.2009 Education Counsellor at British Education Bureau, İstanbul.
- 2008 - 2009 Teaching Assistant, College of Arts and Sciences, Koç University
Taught discussion sessions on the history, art, archaeology, philosophy and politics of the World from the Neolithic period to the present for the undergraduate course “World Civilizations.” - Guided the students to prepare a research paper, graded the research papers, midterms and finals.
- 03-09.2007 Guest Relations Manager, Sirkeci Konak Hotel, Istanbul.
- 2003 - 2006 Operation and Meeting Specialist, The Venue Group
Planned and organized various events (conferences, seminars, incentive meetings, and theme parties) for the corporate firms.
- 06-09.2002 Greece School of Tourism Education Job Rotation, Xenia Helios Hotel Crete, Greece. Front Office, Food & Beverage, and Rooms Division.

Teaching Interests

Digital Culture, Digital Art History, Digital Humanities, Museum Management, Mythology, Civilizations, Humanities, Anatolian Mythologies, Anatolian Civilizations, Cultural Heritage Management, Art Management, Western Art History.

Research Activities and Projects

10-18.08.2013 Developing a Sustainable Tourism Development Plan for Kastamonu Province. The project was carried out through cooperation between San Diego State University and Boğazici University. The aim of the project was to analyze the tangible and intangible heritage assets of Kastamonu in order to develop a Sustainable Tourism Plan for the area.

13-15.09.2011 Paper delivered at I. National Rural Tourism Symposium, Karaman, Konya, “*Likya Yolu Kırsal Turizm Potansiyeli üzerine bir İnceleme: Alınca Köyü Kırsal Turizm Faaliyetleri,*” (with H. Yener Erköse)

Seminar and Panel Organizations

Please find in Appendix I & II; the detailed seminar schedule organized at Boğaziçi University in 2013 and 2014 within the scope of TRM 541 Master Course.

Academic Distinctions, Certificates, Workshops

- | | |
|-------------|---|
| 2021 | DAHSS 2021, UC Berkeley and Malaga University Digital Art History Summer School Certificate (60 hours) |
| 2020 | Istanbul Phillharmony Instituion, General Member. |
| 2019 | Mindfulness Jon Kabat Zinn, Opening to Our Lives, 2-weeks Online Course. |
| 2019 | Yoga Alliance RYT 200, Yoga Teacher Training |
| 2019 | TM, Transcendental Meditation Training. |
| 2016 | Communications Strategy Workshop Scholarship by Inherity - Initiative for Heritage Conservation in Athens, Greece. |
| 2007 | Graduate Student Full Scholarship for 2 years, Koç University, Istanbul. |
| 2003 | Boğaziçi University Honors Certificate, Istanbul. |
| 2002 | Greece School of Tourism Education Certificate on Hotel Management, Athens, Greece. ^[L] _[SEP] |
| 1999 - 2000 | Dokuz Eylül University Honors Certificate, Izmir. |

1999 *Connaissance de la France*, Poitiers, France. Two weeks scholarship by French Culture Center, Izmir.

Publications

'An Alternative Tourism Development Plan for Bergama: Rural Tourism in Kozak Plateau / Bergama için Alternatif Turizm Gelişim Planı: Kozak Yaylası'nda Kırsal Turizm', I. International Bergama Symposium, 07-09/04/2011 (in collaboration with Dr. Lucienne Thys-Şenocak).

Extracurricular Activities

Piano, Yoga, Argentine Tango, Sailing.

Appendix I. Cultural Heritage Seminars organized in 2014 within the scope of TRM 541 Cultural Heritage Tourism Management Master Course at Sustainable Tourism Management Master Program, Boğaziçi University.

BU ÜBYO TURİZM İŞLETMECİLİĞİ BÖLÜMÜ KÜLTÜREL MİRAS SEMİNERLERİ - PANELLERİ (2014)			
Björn Stenvers Head of Marketing and Commercial Affairs, Amsterdam Historical Museum	"Cultural Heritage Management Case: More Success by Working Together, an Inspection of Amsterdam and European Museums"	March 06, 2014 / 16:00-18:00	Istanbul Research Institute
Jean Louis Luxen CHEDI Culture, Heritage, Development	"Control of Visitor Movements in Heritage Sites"	March 13, 2014 / 16:00-18:00	Pera Museum Auditorium
Prof. Dr. Evangelos Kyriakidis Kent Univ. Classical Archaeological Studies	"Heritage Conservation and Planning: Case Study on Greece"	March 22, 2014 / 10:00-12:00 The seminar attendance is limited with Boğaziçi Univ. Cultural Heritage Students	Biği University
Prof. Dr. Wolfgang Schneider Director of Department of Cultural Policy at University of Hildesheim and Chairholder of the UNESCO-Chair	"Marketing of Cultural Heritage to the Target Audience"	May 09, 2014 / 17:00-19:00 / The seminar attendance is limited with Boğaziçi Univ. Cultural Heritage Students	Biği University
PANEL I - Sürdürülebilir Kültürel Turizm için Çoğulsel Konuların Değerlendirilmesi/ Boğaziçi Üniversitesi İbrahim Bodur Salonu / 20 Mart 2014 / 15:00-17:30 **			
Moderator Deniz Ünsal - Biği Üniversitesi Panelistler Serhan Ada - Biği Üniversitesi ; İlhan Koçulu - Koçulu Peynirlik, Yatımcı ; Özgül Özkan Yavuz - İli Kültür ve Turizm Müdür Yardımcısı; Fanuk Pekin - Fest Turizm Sahibi; Funda Öztürk - Yıldız Teknik Üniversitesi; Tunç Soyer (tbc) - Seferhisar Belediye Başkanı; İclal Dincer - Yıldız Teknik Üniversitesi ** Panel dili Türkçe'dir.			
PANEL I: Panelistlerin ilgi alanları ; "Kars ve bölgenin yerel kültürünü geliştirmede istihdam ve kadın işgücü üzerine değerlendirmeler"; "Kültür Turizm Bakanlığı'nın ve İli Kültür Turizm Müdürlüklerinin Alan Kazan ve Kültürel Miras Yolu üzerindeki Etkileri"; "Kültür Turlarının Turizm Gelişimine Etkisi"; "Kültürel Miras Politikalarının Şehir Planlamasına Etkisi"; "Slow-city Konseptinin Gelişimi ve Turizme etkileri: Seferhisar Örneği"; "İstanbul Turizm Master Planı kapsamında Kültürel Turizm İncelemeleri" panelin akışında soruların ana temasını oluşturacaktır.			
PANEL II - Sorumlu Somut ve Somut Olmayan Kültürel Miras Yönetiminde Politik Yaklaşımların Etkisi / Boğaziçi Üniversitesi Demir Demirel Salonu / 10 Nisan 2014 / 15:00-17:30 **			
Moderator Bahattin Yücel - TURAD Başkanı (Eski Kültür ve Turizm Bakanı) Onur Konuğu Ertuğrul Günay (tbc) - TBMM 23. Dönem Millet Vekili (Eski Kültür ve Turizm Bakanı) Panelistler Asu Aksoy - Biği Üniversitesi ; Evril Ölçer Özüne - Gazi Üniversitesi; Nevin Soyukaya - Diyarbakır Kalesi ve Hevsel Bahçeleri Kültürel Peyzaj Alan Yönetimi Başkanı; Zekiye Yenen - Yıldız Teknik Üniversitesi; ** Panel dili Türkçe'dir.			
PANEL II: Panelistlerin ilgi alanları ; "Türkiyede Kültürel Miras Politikaları"; "Somut Olmayan Kültürel Miras ve Sürdürülebilirlik"; "Doğu Bölgelerimizde Kültür Turizm Geliştirme Politikaları"; "Master Planların Kültürel Miras Yönetimi Politikalarına Etkileri" panelin akışında soruların ana temasını oluşturacaktır.			
PANEL III - Archaeological Site Excavations and their Impact on The Cultural Heritage Road of Anatolia/ Pera Museum Auditorium/Thursday, May 15, 2014 / 14:30-18:00 ***			
Moderator Mehmet Özdoğan - İstanbul University Introduction Şükrü Yarcan - Niğantaşı University "Christian Heritage in Asia Minor and Constantinople" Panelist Sabina Ladstaetter - Director, Österreichisches Archäologisches Institut; Klaus Schmidt - Deutsches Archäologisches Institut; Felix Pirson - Director, Deutsches Archäologisches Institut, İstanbul; Kutalmış Görkay - Ankara University; Aykut Karaman - Mimar Sinan University; Rüstem Aslan - Çanakkale On Sekiz Mart University; Ayfer Bartu (tbc) - Boğaziçi University; *** Language of the panel will be English. Simultaneous translation will not be provided.			
PANEL III: Covers challenging issues on Ephesus, Göbeklitepe, Pergamon, Zeugma, Aphrodisias, Troia, Catalhöyük excavations by their prominent specialists and Directors. The seminars and panels have been co-organized with the cooperation of Biği University Arts and Culture Management Department and Boğaziçi University Tourism Administration Program; together with generous sponsorships of Lufthansa Alliance (Swissair, Austrian Airlines), Pera Palace Jumeirah Hotel, Ramada Plaza Hotel, Pera Museum and Istanbul Research Institute.			

Appendix II. Cultural Heritage Seminars organized in 2013 within the scope of TRM 541 Cultural Heritage Tourism Management Master Course at Sustainable Tourism Management Master Program, Boğaziçi University.

İstanbul Bilgi Üniversitesi KÜLTÜR YÖNETİMİ		BU UBYO TURİZM İŞLETMECİLİĞİ BÖLÜMÜ KÜLTÜREL MİRAS SEMİNERLERİ		SABANCI ÜNİVERSİTESİ 1963	
	Prof. Ahmet Sezgin Çekül Vakfı	Belgrad'tan Kudüs'e Mimar Sinan eserlerinin mimari, kültürel miras ve turizm açısından değerlendirilmesi.	1 March Friday / 14:00-16:00	Garanti Kültür Merf Seminer Salonu 1	
	Yeşim Anadol Zengin Rahmi Koç Müzesi	Management and Development of Industrial Heritage Museums; case of Rahmi Koç Museum	7 March Thursday /10:00-11:00	UBYO Toplantı Salo	
	Doç. Dr. Serhan Ada Bilgi Üniversitesi	Challenges in Achieving Sustainable Cultural Tourism	7 March Thursday /11:00-13:30	UBYO Toplantı Salo	
	Prof. Dr. Giep Hagoort Utrecht University	Art Management and Entrepreneurship	8 March Friday / 14:00-16:00	Rektörlük Toplantı S	
	Prof. Dr. Klaus Schmit Erlangen University	Göbeklitepe excavations and its impact on the Cultural Heritage Road of Anatolia	15 March Friday / 14:00-16:00	Demir Demirgil Toplantı Salonu	
	Özgül Özkan İstanbul İİ Kültür Md. Yard.	Visitor Management and Promoting Heritage	28 March Thursday / 10:00-11:00	UBYO Toplantı Salo	
	Ceylan Pirinçcioğlu VIP Seyahat Acentası	Packaging & Selling the Cultural Heritage Assets	28 March Thursday / 11:00-12:00	UBYO Toplantı Salo	
	Yrd.Doç.Dr. Deniz Ünsal Bilgi University	Impact of Museums on Cultural Heritage Assets	11 April Thursday / 11:00-13:30	UBYO Toplantı Salo	
	Prof.Dr.Sabina Ladstätter Archaeological Institute of Austria	Ephesus excavations and its impact on cultural tourism of the West coast of Turkey	25 April Thursday	at Ephesus	
	Prof. Dr. Pier Luigi Sacco	Current Issues of Economic & Socially Responsible Cultural Management Policies	9 May Thursday / 14:00-16:00	Garanti Kültür Merf Seminer Salonu 2	
	Doç. Dr. Asu Aksoy Bilgi Üniv.	Main Debates in Cultural Policies	10 May Friday 14:00-16:00	UBYO Toplantı Salo	
	Prof.Dr.Kutalmış Görkay Ankara Üniv. Dil Tarih Fakültesi	Zeugma Excavations & its impact on cultural tourism	16 May Thursday / 10:00-12:00	Demir Demirgil Toplantı Salonu	
	Prof.Dr. Mehmet Özdoğan İstanbul Üniv. Arkeoloji Bölümü	Nationalism, Politics, Responsible Cultural Management	20 May Monday/ 15:00-18:00	Özger Arnas Toplan Kırmızı Salon	
	Prof.Dr. Ian Hodder Çatalhöyük Excavation Director	Çatalhöyük Excavations & its Impact on Cultural Heritage Road of Anatolia	24 May Friday / 16:00-18:00	Rektörlük Toplantı S	

Arttravel Work Experience (programs organized between 2009 and 2012)

Istanbul Architecture Tour.

Doğa College Amazons Tour, Brazil.

Iran Arts & Culture Program.

Uzbekistan Art & Culture Program with Prof. Ilber Ortaylı.

Sotheby's Turkish Contemporary Art Auction, London, UK.

Wolfsonian Board of Directors Tour. (Ankara, Istanbul, Bursa Art & Architecture Tour)

Göbeklitepe and Mardin Cultural Tour, Turkey.

Bachfest Leipzig, Germany.

Documenta 13, Kassel, Germany.

Baksı Museum Program, Bayburt, Turkey.

Edirne Arts & Architecture Program, Turkey.

Bursa Art & Culture Program, Turkey.

Edinburgh Festival, Scotland.

Venice Architecture Biennale, Italy.

Biennale Des Antiquaires Paris, France.

Art Dubai, United Arab Emirates.

12th Venice Biennial, Italy.

Art Basel 42, Switzerland.

Outset UK, Contemporary Art Program, Istanbul, Turkey.

S'Art Switzerland, Istanbul Biennial Program, Turkey.

Doğa College Paris Arts & Culture Program, France.

Vietnam and Cambodia Cultural Tour.

The Gala of Antique Arias Contest, Kadıkoy Süreyya Opera, Istanbul.

Gala Night for Saison de la Turquie en France, “Müsenna Opera” at Versailles Palace.

Huma Kabakci Collection Exhibition Opening, Osthaus Museum, Hagen, Germany.

The Morning Line Project, Eminönü. Sponsored by Thyssen Bornemizsa Museum, Austria.

Andrew Rogers Land Art Park Opening with the Concert of Borusan Phillharmonic Orchestra, Capadoccia.

Arts & Culture Tour to Munich, Salzburg, Vienna.

Borusan Istanbul Phillharmonic Orchestra Salzburg Festival Opening with Fazıl Say “Nirvana Burning”, Felsenreitschule, Austria.

Huma Kabakci Collection Exhibition Opening, Janus Pannonius Museum, Modern Hungarian Gallery, Pecs (2010 European Culture of Capital), Hungary.

St. Petersburg Arts & Culture Tour, Russia.

Pierre Assouline “Les Camondo, Une Famille, Une Maison” Conference at Nissim de Kamondo Museum, Paris, November 26-29, 2009. Saison de la Turquie en France (July 2009-March 2010).